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Dear Parent/Carer,

ONLINE SAFETY UPDATE

It has been brought to our attention that a survival horror puzzle adventure game called Poppy's Playtime is being discussed amongst children on the playground and some children are bringing 'Huggy Wuggy' merchandise to school. This is causing some distress to some of the children as it is not age appropriate.

This game is based on a toy called 'Huggy Wuggy' which chases you around a toy factory. Although the name of the toy is like a warm friendly bear, it is a villain and has long sharp teeth and goes around singing worrying songs about hugging.

There is not an official rating for the game however the images and concept are frightening for some children. The name also leads you to believe that it is a harmless game and means it easily slips through internet filters.

We will continue to discuss with the children that this game is not suitable for them to play or discuss. Please could we ask you to echo these messages at home and ensure your children are closely supervised when playing online games. **Please do not allow your child/ren to bring 'Huggy Wuggy' merchandise (lunchboxes/bags) to school.**

For more information about this game and how to support your child with online safety please follow this link.

<https://oursaferschools.co.uk/2021/12/03/poppy-playtime-online-safety-review/>

We will continue to discuss keeping safe online and talking to a trusted adult about anything they have seen that has worried them during our computing and PSHE lessons.

Please continue to talk to your children about keeping safe online and monitor their use of the internet. We want to ensure all children are happy and feel safe at all times.

Kind regards

Mrs Yilmaz
Yewtree Primary School



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